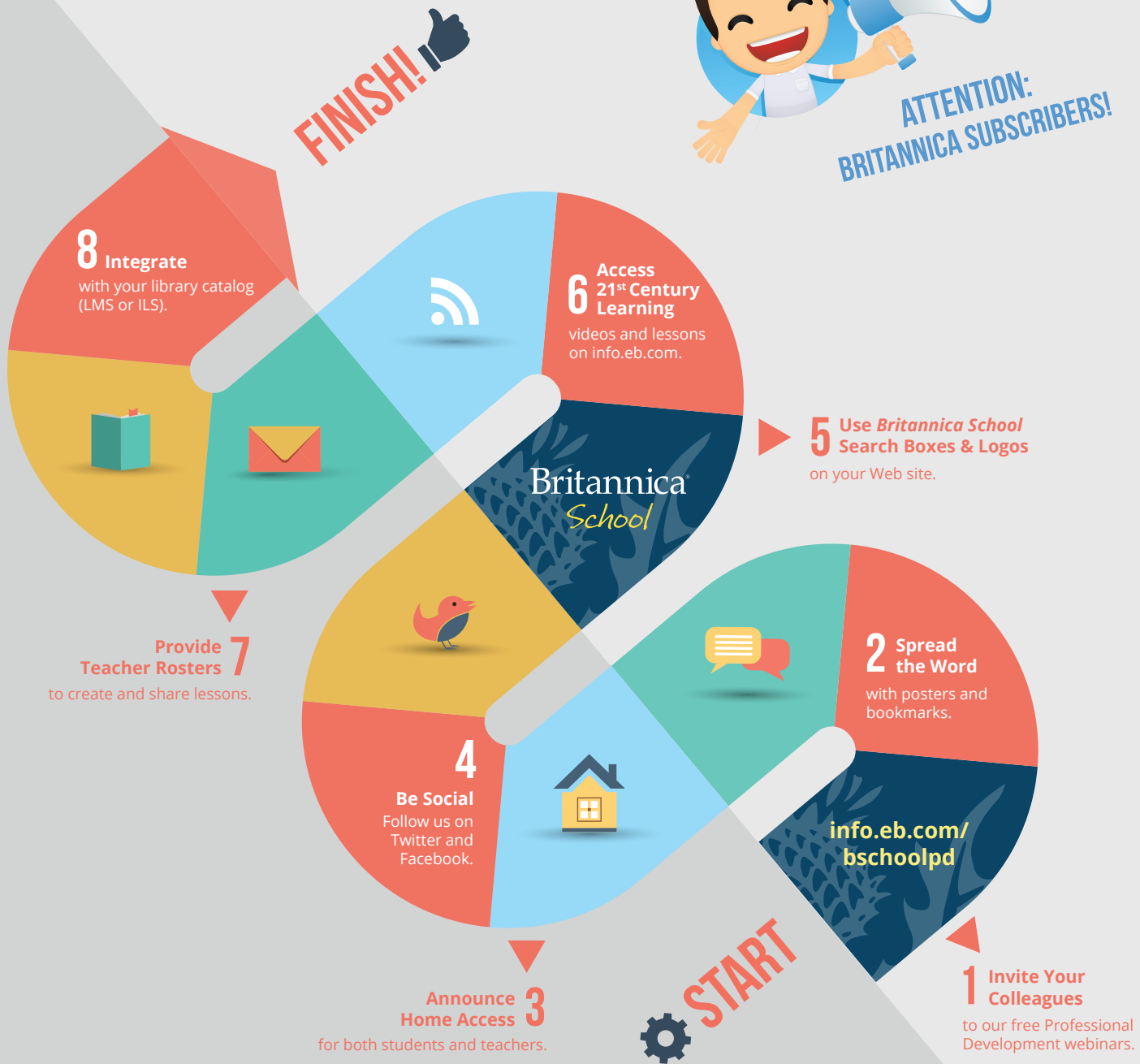


THE EASY PATH TO A SUCCESSFUL IMPLEMENTATION

From Start to Finish, Team Up with Professional Development



TOP TIPS FOR

Getting Students and Educators Started with Britannica

1 Invite your Colleagues to Our Professional Development webinars.	Register at info.eb.com/bschoolpd Sessions cover 21 st -Century Learning, Common Core, STEM, Literacy, and other key topics. Recorded webinars and training videos are also available. Contact training@eb.com for customized options.
2 Spread the word!	Request free posters at training@eb.com . Print bookmarks at info.eb.com/bschoolpd .
3 Announce Home Access.	Use the Letter to Parents template at info.eb.com/bschoolpd . Send it home, use it as an e-mail or handout at open houses and conferences.
4 Be Social.	Follow us for useful tips and educator news: facebook.com/britannicadigital twitter.com/BritannicaLearn
5 Use <i>Britannica School</i> Search Boxes and Logos.	Go to Info.eb.com/logos to link district and school library pages to <i>Britannica School</i> . Add search boxes where students start researching.
6 Access 21 st -Century Learning Examples.	Visit 21 st -Century Learning on info.eb.com for real-world examples, lessons, and the Britannica Blog for Educators.
7 Provide Teacher Rosters.	E-mail rosters to training@eb.com . We'll set up My Britannica accounts so teachers can create/share lessons and register them for monthly newsletters.
8 Integrate with Your Library Catalog (LMS or ILS).	For help, please e-mail training@eb.com .

QUESTIONS? BRITANNICA'S PROFESSIONAL DEVELOPMENT TEAM IS HERE TO HELP.